

HIRING



SEO & Digital Marketing Expert

Search Engine Optimization
(On Page – Off Page), PPC, Adwords &
Google Analytics Activities for clients,
Digital Marketing Execution

Send your resume on

info@ibrandcare.com

Scroll for Details



We're looking for an Search Executive to support our SEO & PPC activities and in delivering these services to our clients. The person needs to be creative in their approach to solving problems. Must be comfortable in working in slightly unstructured environments. The candidate may also be required to help with new business pitch preparation and client meetings for the search business.

Key Responsibilities:

- Keyword research
- Monitor website performance based on SEO activities
- Content creation
- Assess and introduce inbound link building strategies
- Analyse and report on performance metrics
- Competitive market audits
- Google Analytics & metrics setup and monitoring
- PPC account set up, bid management, & monitoring

Candidate requirements:

- Previous experience of any area of online marketing an advantage although not essential
- Graduate preferred although not essential if applicant comes with previous online marketing experience or other relevant experience or skills
- Genuine interest in the online market
- Strong attention to detail essential
- Some SEO experience and knowledge of search engine algorithms would be beneficial but not crucial
- Understanding of CSS, HTML and W3C standards
- Appreciation of web analytics and techniques
- Good time management skills & the ability to multi task while keeping in mind different deadlines
- Clear verbal and written communication skills., including a high level of English grammar
- Experience of MS Excel, Word, Powerpoint and Outlook
- Enthusiastic and confident individual with the ability to interact with people on a personal and professional level and to thrive in a fast-paced, high pressure environment
- You will be joining a hard working, social team and you will be required to fit in well on both a professional and social level.

To apply, please email your resume to info@ibrandcare.com with appropriate work portfolio. Describe why you think that you would suit this role.

Ingenious Brandcare

Address:

SF-10, Ravikiran Complex,
Valia Chowkdi, GIDC,
Ankleshwar – 393002 (Gujarat) INDIA

Contact:

Email: info@ibrandcare.com

Phone number: +91 98247 02795 | +91 96245 02795

Advertising - Branding - Digital Marketing - Agency

www.ibrandcare.com

